



DRIVER – SAFE AND SPORT INSTRUCTOR

RACHELE SOMASCHINI

GET IN TOUCH

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@rakellyna



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PERSONAL PROFILE

Born in Milan – 18.02.1994

Enthusiast and restless.
Able to make cars and motorsport her lifestyle. A woman in a stereotypically man's world, who races against time.

HARD SKILLS

- Driving and teaching
- Social Media Marketing
- European Computer Licence
- Writing articles and car reviews for magazines

SOFT SKILLS

- Ability to plan and organize her activities
- Thanks to her experience in driving, she's very precise in tasks.
- Responsible and reliable in her daily goals.
- Generous and keen to help others
- Excellent problem solver

EDUCATION

2013 – Scientific High School diploma – Istituto Salesiani in Sesto San Giovanni
Università Cattolica del Sacro Cuore – Economy (two years)

OTHERS

- CEO of RS TEAM SRL
- Photography
- Functional and High intensity interval Training
- Sports person in general.

EXPERIENCE

DRIVER — 2013 – ONGOING

2020: Official participation to the FIA European Rally Championship (FIA ERC) in the Junior U27 category and three WRC rounds: Rallye Monte-Carlo, Rally Italia Sardinia, Aci Monza Rally.
2019: Rallye Monte-Carlo (WRC round) and the victory of the Female and R3 Class Title in the Italian Championship (Citroen DS3 R3T).
2018: selected for the Hankook Junior Project, contested the entire Italian Rally Championship in the Junior Championship with RS Team.
2015/2016/2017: Class title in the Italian Hillclimb Championship.
2015: Victory in the MINI Challenge Italian Trophy in R56 class
2013: Debut on track with Historic "Coppa Intereuropa"

TESTIMONIAL for Fondazione Ricerca Fibrosi Cistica — 2010 – ONGOING

Activity to raise awareness about cystic fibrosis and funding search. With the project #CorrerePerUnRespiro, created by Rachele in 2016 for matching her passion for racing together with her testimonial activity, were raised more than 200.000,00 euros, all devolved to the Research Projects of the Italian Cystic Fibrosis Foundation – Onlus.

SOCIAL MEDIA MARKETING AND MANAGEMENT — 2010 – ONGOING

Founder and contributor of @rakellyna Social media channels: 44K followers on Instagram and 41K followers on Facebook and Youtube. Social media used as strategic tools of daily communication with supporters and sponsors.

SAFE DRIVE INSTRUCTOR AT CENTRO ACI SARA ARESE, MILAN — 2018 – ONGOING

Safe driving instructor in the biggest Italian centre in Arese (Milan area) on regular basis. Team building promotion, corporate and incentive events.

INSTRUCTOR SAFE AND SPORT DRIVING — 2017 – ONGOING

Federal License for "ACI Sport – second level instructor" for touring and rally car, with the possibility to release the Abilitation to drive higher-category cars during competition: WRC, S2000, K11 e R5.

TEST DRIVER FOR EDISPORT — 2014 – ONGOING

Contributor and test driver for EVO Magazine and Automobilismo. Monthly articles about racing topics and motorsport.

TEST DRIVER — 2013 – ONGOING

Cooperation with automotive brands for test drives and corporate Incentive events. Business relationship with: Tesla, Alpine, MINI, BMW and Audi.